

Logo Design Competition for 90th Anniversary Celebrations of St John Ambulance of Malaysia, State of Penang

Celebrate 90 Years of Service and Compassion!

SJAM Penang invites creative individuals to participate in our Logo Design Competition to commemorate our 90th anniversary. Your design will symbolize our enduring legacy of first aid, community service, and lifesaving dedication since our founding in 1936.

Competition Details

1. Theme: “90 Years of Caring Hearts” – Capture the essence of St John Ambulance’s history, values (humanity, citizenship, chivalry), and future vision through a modern, versatile logo.
2. Eligibility: Open to all ages and backgrounds – students, professionals, artists, and enthusiasts statewide.
3. Design Specifications:
 - a. Format: Vector files (AI, EPS, SVG) preferred; high-resolution PNG/JPG also accepted.
 - b. Size: Scalable for digital/print use (minimum 1000x1000 pixels).
 - c. Colors: Incorporate St John Ambulance colors (black, white, green, red) where possible, but creative freedom encouraged.
 - d. Elements: Include “90th Anniversary” or “90 Years” and “1936-2026” subtly; ensure originality and cultural sensitivity.
4. Copyright Release: By submitting, participants warrant originality. Winners agree to irrevocably assign all copyrights and usage rights to St John Ambulance of Malaysia for unrestricted use in promotional materials, merchandise, and events.
5. Deadline: Submissions due by **14 February 2026** at 23:59 hours.
6. How to Submit: Email entries to 90@sjam.my with subject “90th Anniversary Logo Competition – *Your Name*”. Include your full name, contact details, and a short design inspiration (max 200 words).
7. Prizes:
 - a. Winner (below 18 years old): Computer Tablet + official recognition and use of logo in anniversary materials.
 - b. Winner (18 years old and above): Computer Tablet + official recognition and use of logo in anniversary materials.
 - c. All participants will receive an electronic certificate of participation.
 - d. Award ceremony will be held in the evening of **28 February 2026** at the state headquarters.
8. All shortlisted entries receive feature on www.sjampenang.org.my/90th

Judging criteria: Creativity (30%), relevance to theme (30%), originality (20%), versatility/usability (20%). Winners announced by 28 February 2026.